
BUSINESS ALERT
L'ORÉAL
PARTNER SHOP
BUSINESS ALERT
THIS HOLIDAY SEASON
MAXIMIZE YOUR
HOLIDAY REVENUE
REDKEN
shades
ALK
L'ORÉAL
Metal
Detox
SERE EXPERT
Dia light



DON´T WAIT UNTIL JANUARY.

CLIENTS´BEAUTY SPEND PEAKS
RIGHT **BEFORE THE HOLIDAYS** – NOT AFTER.

C1 - Internal use

SALONS ARE FULL, BUT...

ARE YOU MAXIMIZING YOUR REVENUE?



1 **PREMIUMIZE YOUR SERVICE MENU**



2 **UPGRADE YOUR GIFTING**

ON SOCIAL...

HAIR GLOW-UP

IS ONE OF THE MOST SOUGHT
AFTER TOPICS BEFORE THE HOLIDAYS.

CONSUMERS ARE LEFT ON THEIR OWN TO...

DIAGNOSE THEIR HAIR

+

TREAT IT WITH PRODUCTS TARGETING THEIR NEEDS

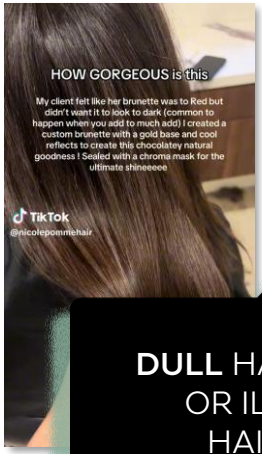


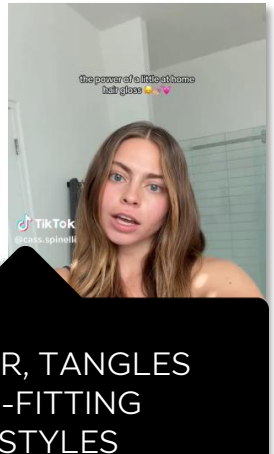
PREMIUMIZE YOUR SERVICE MENU

C1 - Internal use

CONSUMER CONVERSATION ON SOCIALS – NOV-DEC

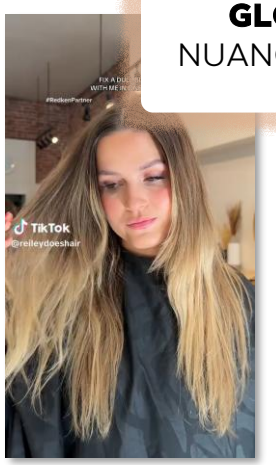
THEY SEEK THE ULTIMATE GLOW-UP.

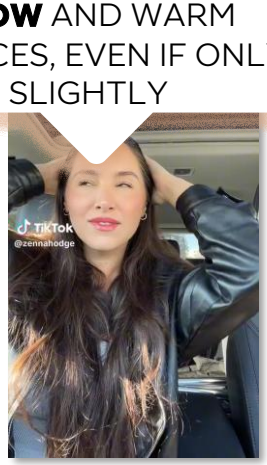


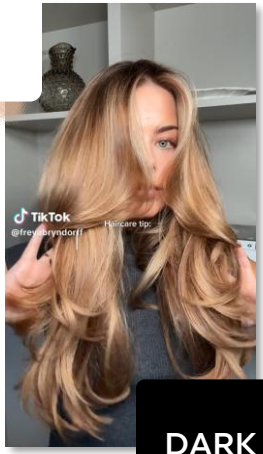


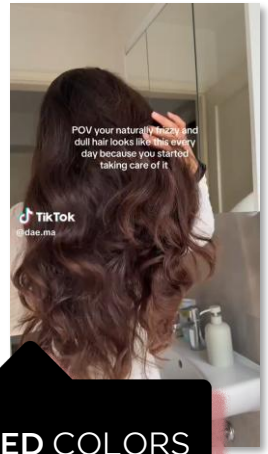
DULL HAIR, TANGLES OR ILL-FITTING HAIRSTYLES

HAIR COLORS NEED **GLOW** AND WARM NUANCES, EVEN IF ONLY SLIGHTLY





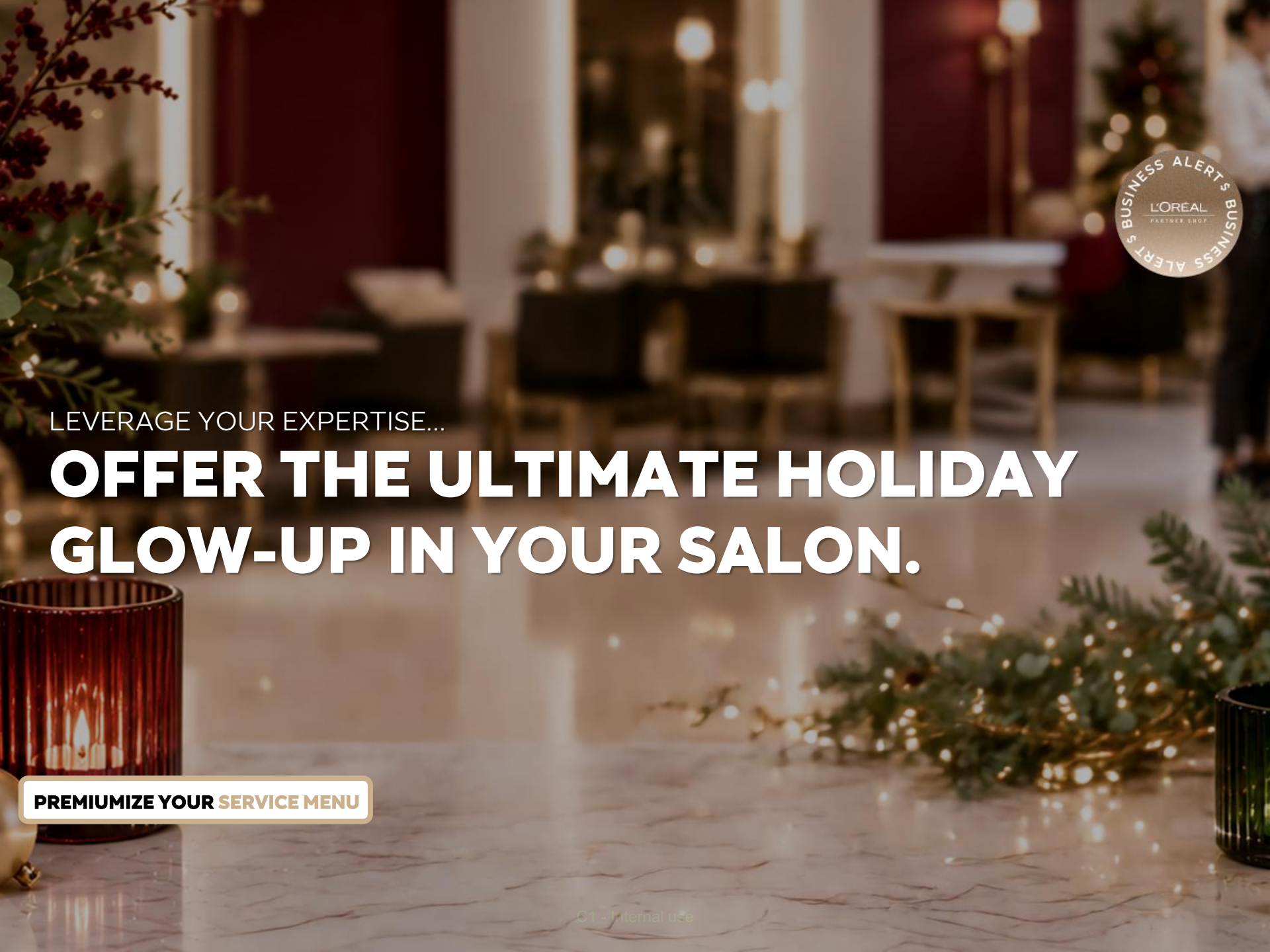




DARK RED COLORS ARE BACK

PREMIUMIZE YOUR SERVICE MENU

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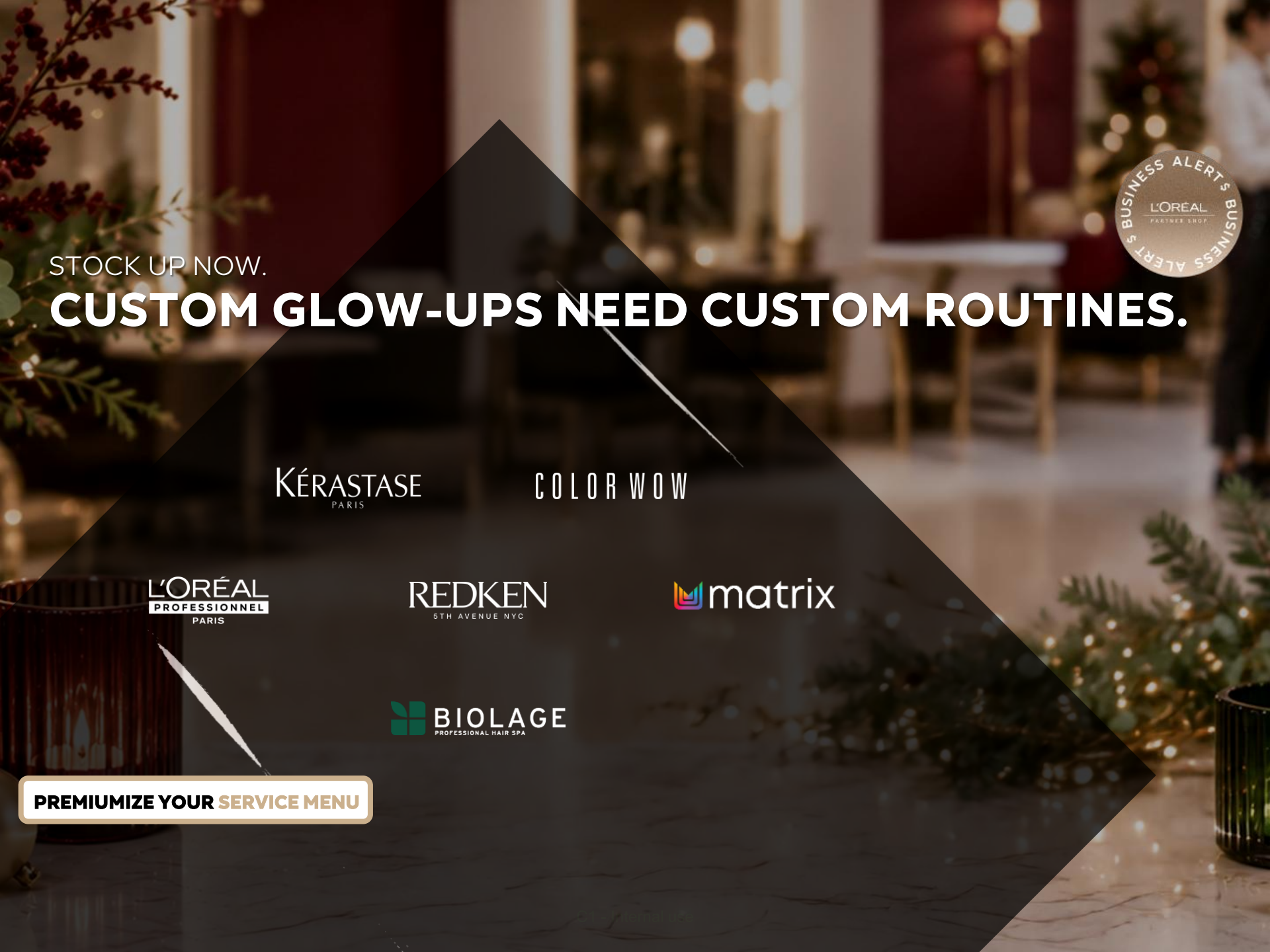


LEVERAGE YOUR EXPERTISE...

OFFER THE ULTIMATE HOLIDAY GLOW-UP IN YOUR SALON.

PREMIUMIZE YOUR SERVICE MENU

C1 - Internal use


BUSINESS ALERT
L'OREAL
PARTNER SHOP
STOCK UP NOW.
CUSTOM GLOW-UPS NEED CUSTOM ROUTINES.
KÉRASTASE
PARIS
COLOR WOW
L'ORÉAL
PROFESSIONNEL
PARIS
REDKEN
5TH AVENUE NYC
matrix
BIOLAGE
PROFESSIONAL HAIR SPA
PREMIUMIZE YOUR SERVICE MENU

SALONS ARE FULL, BUT...

ARE YOU MAXIMIZING YOUR REVENUE?



1 **PREMIUMIZE YOUR SERVICE MENU**



2 **UPGRADE YOUR GIFTING**

SOPHSTICATED

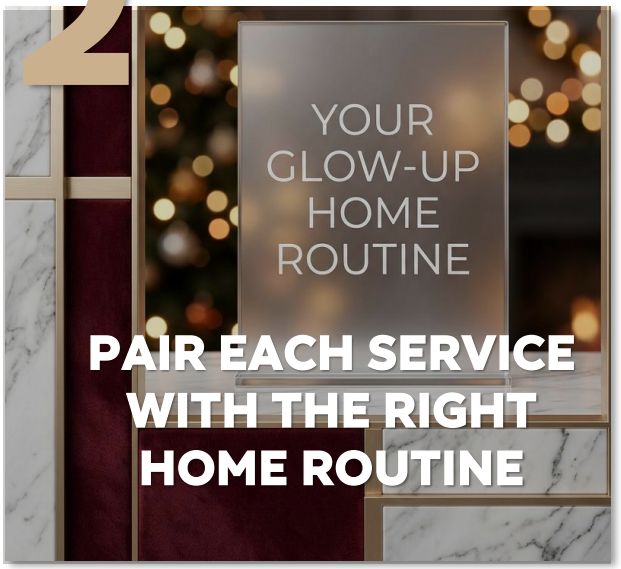
GIFTING SOLUTIONS

FOR EACH CLIENT

1



2



UPGRADE YOUR GIFTING

C1 - Internal use

SPECIAL TIP

SOCIAL FIRST WINS.

SOCIAL MEDIA SAVVINESS HAS A STRONG IMPACT ON YOUR HOLIDAY REVENUE.
UPSKILL YOUR TEAMS ON SOCIAL MEDIA NOW!



Video · Fundamentals level · L'Oréal Business Academy

LBA Socially Savvy: Instagram

FREE

Register



Video · Fundamentals level · L'Oréal Business Academy

LBA Socially Savvy: Pinterest

FREE

Register



Session en Ligne · Niveau débutant · L'Oréal Business Academy

SESSION 2 - Développez votre activité de coloration grâce aux réseaux sociaux, par VERONICA CIVIERO et DEVI MARK

OFFERT

Bientôt disponible



Video · Fundamentals level · L'Oréal Business Academy

LBA Socially Savvy: TikTok

FREE

Register



Video · Fundamentals level

Unlock Your Instagram Potential | #7 Trends

FREE

Register



Session en Ligne · Niveau débutant · L'Oréal Business Academy

MASTERCLASS EN LIGNE (SESSION 1)| DYNAMISEZ VOTRE ACTIVITÉ DANS LE DOMAINE DE LA COULEUR GRÂCE AUX RÉSEAUX SOCIAUX AVEC VERONICA CIVIERRO ET DEVI MARK

OFFERT

Bientôt disponible

UPGRADE YOUR GIFTING

ACCESS L'ORÉAL

L'ORÉAL ZBA BUSINESS ACADEMY

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